

News from the george washington university

Office of News and Public Affairs / Washington, D.C. 20052 / (202)676-6460

MAILING DATE: October 7, 1983

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FOR IMMEDIATE RELEASE

MCI CHAIRMAN WILLIAM McGOWAN TO SPEAK TO MANAGEMENT EDUCATORS

William C. McGowan, chairman and chief executive officer of MCI Communications Corporation, will speak at a dinner meeting sponsored by The George Washington University and the Middle Atlantic Association of Colleges of Business Administration at 7:30 p.m. Wednesday, Oct. 12.

The dinner will be held at the West End Room (Salon C) at the Washington Marriott Hotel, 1221 22nd St., N.W. McGowan will speak on "The Impact of New Technology on Telecommunications."

The program of this 33rd annual meeting of the Middle Atlantic

Association of Colleges of Business Administration, held Oct. 12-14,

will center on "Information Technology in a Global Society: Challenges

for Management Education."

McGowan has been chairman and chief executive officer of MCI
Communications Corporation since it was founded in 1968. In 1979 and
1981, The Wall Street Transcript selected McGowan as the best chief
executive in the telecommunications industry. Similarly, Financial
World Magazine named him the best chief executive officer of the telephone
communications industry for 1981 and 1982.



News Release GEORGE WASHINGTON UNIVERSITY Office of Public Relations (Washington, D.C. 20052/(202) 676-646

Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: Oct. 11, 1982

CONTACT: David E. Taylor

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ECONOMIST JOHN KENDRICK TO SPEAK AT GW
ON "UNDERSTANDING THE DYNAMICS OF PRIVATE ENTERPRISE"

John W. Kendrick, professor of economics at George Washington University and former chief economist for the U.S. Commerce Department, will speak on "Understanding the Dynamics of Private Enterprise: A Program for Youth" at 8 p.m. Thursday, Oct. 21, in Room 103 of Building C on the GW campus. Building C is located at 2201 G St., N.W.

Dr. Kendrick's lecture is one of a series made possible through a grant from the Dr. Scholl Foundation and the Association of Private Enterprise Education. The purpose of the series is to examine the challenge of preparing youth to enter American private enterprise education within the nation's school systems.

The lecture is free. For more information and to reserve a free ticket, call 676-8169.



News Release GEORGE WASHINGTON UNIVERSITY Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: October 11, 1982

CONTACT: David E. Taylor

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RICHARD SCAMMON TO SPEAK TO GW ALUMNI GROUP ON 1982 ELECTIONS

Richard Scammon, director of the Washington, D.C. based Election Research Center and a former director of the Bureau of the Census, will speak on "The 1982 Elections: Which Way America?" on Wednesday, October 27, at an alumni luncheon of the George Washington University School of Government and Business Administration.

The luncheon will be held at the GW University Club on the third floor of the Cloyd Heck Marvin Center at 21st and H Streets, N.W. The luncheon begins at 11:45 a.m., with the speaker scheduled for 12:30 p.m.

An internationally known expert on elections, Scammon has been called on by government, the media and private business to analyze elections and their significance for more than 25 years.

The cost of the luncheon is \$9.75 per person. Reservations can be made by phoning 676-6435. For more information, call 676-7278.



Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: Oct. 13, 1982

CONTACT: DAVID E. TAYLOR

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AMITAI ETZIONI TO DEBATE CRITICS OF HIS NEW BOOK
ON REBUILDING AMERICA BEFORE THE 21st CENTURY

GW University Professor and renowned sociologist Amitai
Etzioni will debate two critics--one Conservative and one
Libertarian--regarding his new book, "An Immodest Agenda:
Rebuilding America Before the 21st Century," at 8 p.m. Wednesday,
Oct. 27. The debate will take place in the third floor ballroom
of the Cloyd Heck Marvin Center, 21st and H Streets, N.W. at
George Washington University.

In his newest book, Etzioni sees the nation as a community torn apart by interest groups, which he defines as a kind of group-level egotism, and he discusses why America is losing its personal strength and social vitality. America's main institutions—the family and the schools—need rejuvenating, says the former White House adviser and Brookings Institution scholar, and the young need more basic parenting regardless of who does it. While America's schools need to become more effective ethical institutions, the nation itself requires a new ethic formed from a commitment to the commonweal and a new reliance on each other for psychic well being.

Etzioni suggests that America's economic reconstruction cannot come from imitating West German or Japanese industrial policies, but instead must evolve from policies drawing on American tradition.

"By now, almost everyone knows that something is wrong in today's American society," said pollster Daniel Yankelovich commenting on the GW professor's new book. "With unerring accuracy, Etzioni has put his finger on what it is, and more importantly, what to do about it."

The debate will include Conservative Burton Pines, wice president of the Heritage Foundation and a former Time magazine associate editor, and Libertarian Roy Childs Jr., of the Cato Institute. Moderating will be Elton Professor of Philosophy Thelma Z. Lavine of George Washington University.

"This book is an important contribution to both scholars and practitioners of public policy, as well as to anyone who has serious concern over the future of the American people," said Rev. Theodore Hesburgh, president of the University of Notre Dame.

The debate is free and the public is invited. To ensure adequate seating, those planning to attend should call the GW Alumni Relations Office, 676-6435.



Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: Oct. 13, 1982

CONTACT: JANE LINGO

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FOR IMMEDIATE RELEASE

WHAT: RAKU AND STONEWARE CERAMICS

WHO: CLAUDIA DUNAWAY

WHEN: NOVEMBER 1 THROUGH 30, 1982

MONDAY THROUGH FRIDAY, 8:30 am to midnight

SATURDAY AND SUNDAY, 10 am to midnight

WHERE: MELVIN GELMAN LIBRARY

GEORGE WASHINGTON UNIVERSITY 22nd and H STREETS, N.W.

WASHINGTON, D.C.—Raku and stoneware ceramics by Claudia Dunaway of Fredericksburg, Va. will be on exhibition in George Washington University's Melvin Gelman Library November 1 through 20. The exhibit in the library's first floor lobby and display window will be open to the public.

Dunaway specializes in utilitarian pieces as well as raku work shaped into masks. She studied design at the University of North Carolina at Greensboro (B.A. 1973) and continued her education at George Washington in the summer of 1976. Her work has been shown in a Virginia Craftsmen exhibition sponsored by the Virginia Museum in Richmond, in a California exhibition juried by a curator from the Los Angeles Museum of Contemporary Art, and at Once in a Lifetime, a Georgetown gallery. She is the owner and operator of the Dunaway Studio in Fredericksburg, Va.



Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: Oct. 20, 1982

CONTACT: DAVID E. TAYLOR

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FOR IMMEDIATE RELEASE

GW PROFESSOR TO READ HIS TRANSLATIONS OF CHINESE POETRY

Johathan Chaves, associate professor of Chinese at George Washington University, will read translations of Chinese poetry which he translated into English, at 8 p.m. Wednesday, Nov. 3, in the third floor ballroom of the Cloyd Heck Marvin Center. The Marvin Center is located at 21st and H Streets, N.W., on the GW campus.

"Translating is more than a mechanical activity," Dr. Chaves said. "It's a spiritual activity. It takes an instinctive attraction to effectively carry across the meaning of a work."

Dr. Chaves has published three books, one which was nominated for a 1979 National Book Award in translation.

The Wednesday evening reading is free and the public is invited. For more information, call 676-6435.



Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: October 21, 1982

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FOR IMMEDIATE RELEASE

WASHINGTON, D.C. -- Faced with a five percent decline in enrollment for fall 1982 and a continuing small but nagging deficit in the non-medical portion of the university's operating budget, GW's administration is recommending to the Board of Trustees a 25.5 percent increase in general undergraduate tuition. The board will not act on the proposal until its January 1983 meeting, with new rates taking effect in fall 1983. Other tuition rates are expected to rise from a 14.8 percent increase in off-campus rates to a 27.8 percent increase in graduate study.

With the proposed increase, GW's tuition charges are still expected to be lower next year than charges at comparable universities are this year (ATTACHMENT A).

"While we must maintain fiscal responsibility, we also have a responsibility to our students, especially those in financial need," said GW President Lloyd H. Elliott in a letter to parents. During 82-83, the university is spending \$4.6 million from university funds in student aid. Financial aid budgeted for tuition at this year's \$4,900 will be increased to cover next year's tuition at \$6,150. To do this the university has added \$1.1 million to its financial aid budget. Half a million in new monies will be added to the 83-84 budget to partially offset cutbacks in federal funds for student aid. "I believe this action demonstrates our commitment to the needs of students because we are making these new funds available during a year of austerity," said Elliott.

The preceding two years have brought small deficits in the non-medical portion of the university's budget. This year, through belt-tightening, GW has reduced a potential \$7.8 million deficit to a \$1.7 million deficit. To do this, during 82-83, the university is eliminating faculty positions which are now vacant, decreasing deans' reserve funds, and making physical plant funds go further by cutting back that area by half a million dollars (\$4 million of the \$10 million budget for physical plant is spent on utility bills).

Salaries at GW for 83-84 will be held to an eight percent increase, two percent less than this year's 10 percent. Similarly, funds provided for other expenses and equipment have been reduced from seven percent this year to five percent for 83-84. Declining interest rates will also make it possible for \$1 million in savings to be realized in debt service on a major new building, the Academic Center. The savings is only good, however, as long as interest rates don't rise again. GW has also earned some additional income because investment property on Pennsylvania Avenue has come into use, generating revenue.

"With these measures, we've turned our \$3.5 million 81-82 deficit into a \$1.7 million deficit in 82-83. In 83-84 we expect to produce a positive result of \$1.2 million," said Associate Provost William D. Johnson. "We've charted a hard course through a relatively short three-year period rather than a longer, easier one because we feel the uncertain economic climate warrants it."

The 82-83 \$1.7 million deficit represents six tenths of one percent of the university's overall \$275 million budget.



News Release GEORGE WASHINGTON UNIVERSITY Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: OCTOBER 25, 1982

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PUBLIC SERVICE ANNOUNCEMENT FOR BROADCAST THROUGH NOVEMBER 11

(30 SECONDS)

"Enamels '82," a national exhibition of the work of American enamel artists, can be seen in George Washington University's Dimock (DIM-uk)

Gallery through Friday, November 12th. The exhibition, sponsored by the National Enamelist Guild in cooperation with the George Washington Art Department, includes enamel sculptural works, wall and table pieces and jewelry. There are 73 works by 46 enamelists. The Dimock (DIM-uk)

Gallery, off the lower lounge of Lisner Auditorium, 21st and H Streets, N.W., is open free from 10 a.m. to 5 p.m. weekdays.